

JASON HARLE

- * WEB DEVELOPMENT & ECOMMERCE EXPERT
- * PROJECT MANAGEMENT LEADER
- * MULTIMEDIA CREATIVE DESIGNER

WEB: www.jharle.com

EMAIL: hi@jharle.com

LINKEDIN: <https://www.linkedin.com/in/jasonharle/>

WHO AM I

I'm a self-motivated, fast-learning, and highly detail oriented person. My 23 year professional career has made me an expert in creative design, web development, project management, and team leadership. I'm also a husband of 12 years and a dad to a 10 month old baby boy!

NOTABLE SKILLS

- Website Strategy, Planning, and Development
- Ecommerce Planning & Execution
- Website Technical Audits
- Search Engine Optimization
- Accessibility & WCAG Standards
- WordPress Expert of 15 Years
- Full Stack Web Developer: HTML/CSS/JS/PHP
- Web and Graphic Design Expert
- Adobe Creative Suite Expert
- Videography, Editing, and Motion Graphics
- Photography Expert
- Voice Talent

NOTABLE BRANDS WORKED WITH

- American Society of Plumbing Engineers
- Agweb by FarmJournal
- 1-800-Flowers
- Amentum (formerly AECOM)
- Barilla
- Battelle
- Beretta
- Bloomscape.com
- Garrett's Popcorn
- Jobe's/Easy Gardener
- Kent Nutrition Group
- Ollie's Bargain Outlet
- Supreme Lobster
- Vienna Beef

WORK HISTORY

Technical Project Manager, WordPress Dept.

Americaneagle.com | June 2019 - Present

- Technical project management including all aspects of ecommerce, technical site audits, site migrations, and other technical leaning projects.
- Expert in all manners of designing and developing a website, including consulting in areas of, but not limited to the following: All matters of Ecommerce, Information and Functional Architecture, Technical SEO Optimization, Performance Optimization, Code Deployments, Data Migrations, Hosting Operations, Hosting Migrations, Front-End Development, Graphic Design, UI & UX, and ADA/WCAG Compliance.
- Developed a highly detailed website audit process and client presentation including many aspects covered under subjects such as, Site Performance & Optimization, Technical SEO Setup, Security, Backup & Recovery, UI & UX Review. My audits usually lead directly to remediation projects to fix found issues and implement recommendations.
- Management of project related technical processes for WordPress.
- Notable Projects: Amentum.com, Bloomscape.com, PlayersNation.net, NavtechGPS.com

Production Manager, WordPress Dept.

Americaneagle.com | Nov 2017 - June 2019

- Managed a team of 7 project managers focusing on WordPress projects ranging from \$10k up to \$300k.
- Managed the department's project management processes.
- Oversaw the development over 130 WordPress project websites,
- Notable projects directly managed: SupremeLobster.com, Kent Nutrition Group, Mulino Bianco Cookies by Barilla

Team Lead, WordPress Dept.

Americaneagle.com | Aug 2015 - Nov 2017

- Developed and oversaw all WordPress project management and development processes for a small team.
- Directly managed and assisted with managing, developing, and deploying 200+ WordPress sites including corporate and ecommerce

Project Manager, Ecommerce Dept.

Americaneagle.com | April 2011 - Aug 2015

- Managed 25 Ecommerce Projects from Start to Finish and Managed 6 projects priced at \$100-500k
- Notable Projects: Ollies Bargain Outlet, Top500Guide.com, Suitestyles by Medline, 1-800-FLOWERS - Bloomnet Platform

The first 10 years of my career - 1999 - 2009

During the first 10 years of my career, I worked for several creative & marketing agencies doing a mix of things including graphic design & web design, web development, photography and photo editing for product packaging, line drawing illustrations for package designs, and videography for local cable tv commercials, as well as product explainer videos.